

MWM BUSINESS START-UP 2016

"CELEBRATING INNOVATION THROUGH GIFTEDNESS"

A program designed for ENTREPRENEURS to showcase their innovative ideas, talents, products, services developed from their area of personal Giftedness in a competitive format that rewards best in class with **FUNDING | TRAINING | AND BUSINESS COACHING** opportunities to further develop and transform their innovation into successful businesses.



WIN up to US \$5,000 in Cash Prize



- Plus One Week internship at Blue Ocean USA
- Plus Two months Entrepreneurial Coaching

Click here for **FREE**
registration forms

- Registration for competition ends on April 15th 2016
- For more information please contact Dawn Crabbe Herbert at dcrabbe-herbert@mwmabacus.com or call 494-4388



Curt Richardson



Kelly Griffin



Stedman Graham

OPENING CEREMONIES

Date: April 29th, 2016
Time: 6:30- 9:00 pm
Featured Guest: Stedman Graham

WORKSHOP AND COMPETITION

Date: April 30th, 2016 Time: 10am - 7:00 pm
Featured Guests: Curt Richardson & Stedman Graham
Place: UP's Cineplex Ballroom

(See registration forms below)

PLATINUM SPONSORS



MWM Business Start-up 2016 Registration Form

First Name _____ Last Name _____

Address: _____

Tel number _____ Cell number _____

Personal e-mail _____

Company e-mail _____

Name of Company (if applicable) _____

Web-site _____

Date business began _____

Company is incorporated as a Business Company: yes ☐ No ☐

Physical address of business (if Applicable). _____

Please note that the categories to be judged will be Product, Service and Talent

Briefly describe the product, service or talent that you will enter into the competition:

Briefly describe your area of Giftedness / Talent (that thing that you do effortlessly, with precision, accuracy and passion - it is the thing that people praise you for and talk about as the thing that sets you apart - it could be your cooking, baking sewing, drink making, accounting, etc.) that you have used to develop the product or service or talent to be on display for judging.

Please note the following:

1. Registration for the workshops and participation in the competition is **FREE** of charge.
2. **ALL APPLICANTS ARE REQUIRED TO REGISTER BY APRIL 15, 2016. APPLICATIONS RECEIVED AFTER THIS DATE WILL NOT BE CONSIDERED.**
3. **THERE WILL BE A MEETING OF ALL APPLICANTS ON MONDAY APRIL 18TH, 2016 AT 5:30PM AT UP's CINEPLEX TO REVIEW COMPETITION RULES AND GUIDELINES.**
4. All registrants are expected to provide their own display tables and or chairs to properly display their product or service. If you require assistance with chairs, tables or the look and feel of displays please contact Dawn Crabbe-Herbert at dcrabbe-herbert@mwmabacus.com. All expenses and charges for the provision of third party services are at the full, and complete expense of the registrant.
5. For those who are displaying talent, a stage will be set for you to perform your talent for the Judges. Any and all props or equipment are the responsibility of the registrant.
6. Registrants who will be displaying products or services are required to have their display completed by 9:30 am on Saturday April 30th 2016. A penalty will be applied by the judges for participants whose set up is completed after 9:30 am.
7. All registrants are asked to clear the hall of all props, equipment, tables, chairs, by 4:00pm on Sunday May 1st. A penalty will be applied by the judges for those participants whose set up is not removed before the deadline.
8. Vendors will be on site to facilitate the purchase of meals therefore, registrants are asked to walk with funds for meals and drinks.

Thank you for your interest in participating in this event.

For more information please contact Dawn Herbert-Crabbe at dcrabbe-herbert@mwmabacus.com or telephone 284-494-4388.

MWM Business Start-up 2016 Workshop Registration Form

First Name _____ Last Name _____

Address: _____

Tel number _____ Cell number _____

Personal e-mail _____

Company e-mail _____

Name of Company (if applicable) _____

Web-site _____

Date Business Began _____

Company is incorporated as a Business Company: yes ☐ No ☐

Physical address of business (if Applicable).

I am interested in attending workshop: [select box where applicable]

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Workshop A:

Topic : "Business Fundamentals- 71% of Businesses Fail Because They Lack Them"

Workshop Content:

- Business Strategy
- Selecting the Right Legal Form
- Accounting and Record Keeping (including QuickBooks Set up)
- Corporate Governance - Setting up for Success

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Workshop B :

Topic: " Clearing the Air About What is Required to Access Traditional Funding Sources"

Workshop Content:

- Panel Discussion with Participants from Lending Institutions in the BVI

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Workshop C:

Topic : " Bootstrapping Your Way to Success- Non-Bank Financing for Start-UPS"

Workshop Content :

- Panel Discussion with entrepreneurs who have successful started and maintain their Business using non-bank financing.

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Workshop D :

Topic : "The Life of an Entrepreneur- What it takes to succeed"

Workshop Content:

- Panel Discussion where Entrepreneurs share their story of what it took to succeed

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Workshop E:

Topic: " Ask any question of Stedman Graham and his fellow Business Mentors"

Workshop Content :

- Panel led by Stedman Graham with other Business Leaders sharing their business experience and insights for Business Success

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Workshop F:

Topic: " Leveraging the Power of Social Media for Business Success"

Workshop Content:

- Social Media Strategy
- Social Media Marketing
- Building the Tribe